

STUDENTS' COUNCIL

Tuesday, January 23, 2018 6:00PM Council Chambers, University Hall

LATE ADDITIONS (SC 2017-17)

2017-17/1	SPEAKERS BUSINESS
2017-17/2	<u>PRESENTATIONS</u>
2017-17/3	EXECUTIVE COMMITTEE REPORT
2017-17/4	BOARD AND COMMITTEE REPORT
2017-17/5	OPEN FORUM
2017-17/6	QUESTION PERIOD
2017-17/7	BOARD AND COMMITTEE BUSINESS
2017-17/8	GENERAL ORDERS
2017-17/9	INFORMATION ITEMS
2017-17/9a	Food Court Feedback
	See SC-2017-17.01

Food Court Feedback

By Levi Flaman: Open Studies Councillor

Summary

For approximately two weeks, I ran a survey asking for feedback from local stakeholders (anyone with an active CCID) for their top three choices on what they would like to see in the Students' Union Building food court after the current leases expire this year as mentioned by VP Paches in his written report on Jan 9, 2018. From the responses, first choices were weighted 3 points, second choices 2 points and third choice one point then summed up to generate weighted responses as to which vendors were the most popular and in demand for any vacant spaces.

Thai Express was by far the most popular in first place with 56 points, approximately 1.6 times as many points as the second highest choice, Freshii with 34 points. McDonald's was the third highest choice with 28 points.

Other interest names and options pop up as well; Taco Bell comes in fourth place with 25 points and would be a worthwhile replacement for Taco Time as they both do Mexican fast food. And while KFC scored lower with 7 points, both names are owned by Yum Brands and could easily be paired together as a Taco Bell/KFC Express, hitting two demographics at the same time. Chipotle would also be a good addition as they continue to expand into Canada and a location here on campus would be the first location in Alberta to the best of my knowledge.

There were also many options that were asked for with locations already on or near campus such as Tim Hortons' or Booster Juice. While it wouldn't necessarily make sense to add an additional outlet to those already on campus, it may provide an avenue for those locations to move from where they are now into a vacant spot in SUB where the potential for higher and more consistent traffic may be available for them.

Also of note, "Taco Time is an affront to God's will" was a response. Someone really doesn't like Taco Time.

The full list of responses can be found on the second page. Feel free to reach out with any questions or comments.

Levi Flaman
Open Studies Councillor
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Weighted Responses

Business Name	Level of Interest	Business Name	Level of Interest
thai express	56	panda express	3
freshii	34	papa johns	3
mcdonalds	28	sbarro	3
taco bell	25	simit house	3
chipotle	16	fat franks	2
popeyes	10	harveys	2
booster juice	9	manchu wok	2
dairy queen	9	pressd sandwich co	2
five guys	8	quiznos	2
tim hortons	8	savoys express	2
kfc	7	swiss chalet	2
local business	6	taco time	2
arbys	5	wheat garden	2
wendys	5	wok box	2
koryo	4	anything vegan	1
mary browns	4	dominos	1
pita pit	4	fat burger	1
remedy	4	frozen yogurt	1
subway	4	joeys seafood	1
a and w	3	jugo juice	1
burger king	3	masala wok	1
cinnabon	3	ny fries	1
dream tea	3	pho boy	1
extreme pita	3	prime time donair	1
fillistix	3	tacotime is an affront to gods will	1
mucho burrito	3	tokyo express	1
nandos	3	white spot	1